

ERROL ALLEN

Independent artist. Story driven creative.
Audience built through music, character, and
connection.

WE BLESSED FOREVER ENTERTAINMENT, LLC



ATTENTION WITH A REASON TO CARE.

Errol Allen turns lived experience into music and visual storytelling that gives audiences something to feel, repeat, and carry with them.

50M+

Career streams across platforms

732K

Spotify total audience, unique listeners in the prior two years

3.9M+

Official YouTube channel views

18.94M

YouTube impressions

A LISTENER BASE THAT RETURNS.

56.4K

Monthly listeners

43.3K

Monthly active listeners

77%

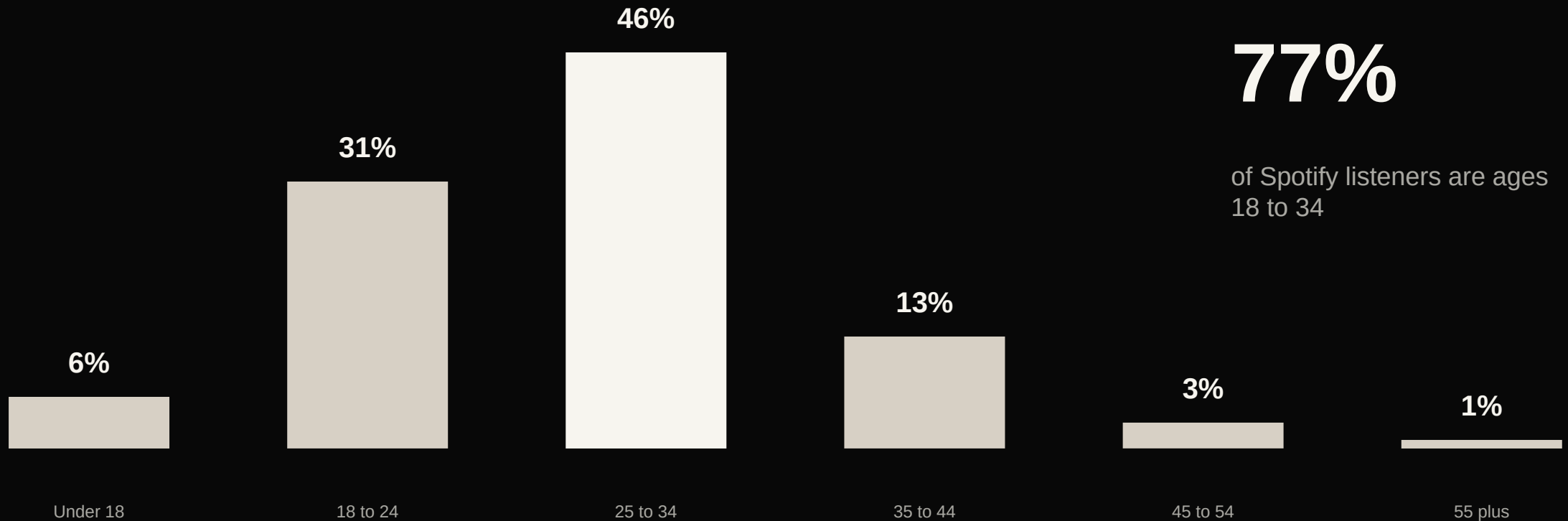
Monthly listeners who were active

7.2

Streams per active listener

In the last twelve months, Spotify recorded 6.1M streams, 112K saves, 249K playlist adds, and 11K followers.

YOUNG ADULTS LEAD THE AUDIENCE.



Audience gender reported by Spotify | 83% male | 13% female | 4% not specified

GEOGRAPHIC REACH

BUILT IN THE UNITED STATES. HEARD
WORLDWIDE.

38,746

United States

2,475

United Kingdom

2,440

Canada

1,482

Australia

1,401

Germany

1,046

South Africa

LEADING CITIES

Dallas | Atlanta | Houston | Chicago | Charlotte | New York | London

SPOTIFY FOR ARTISTS | LAST 28 DAYS THROUGH JULY 26, 2026

LONG FORM ATTENTION AT INDEPENDENT SCALE.

3.9M+

Views

144K+

Watch hours

18.94M

Impressions

4.86%

Impressions click rate

12.8K

Subscribers gained

2:15

Average view duration

13.9K

Average views across 286 published video rows

2.1K

Median views across 286 videos

STORIES BECOME REPEATABLE MOMENTS.

01	Black Flash	141,025 views	6.47% click rate
02	Death Is Dead	133,088 views	11,333 watch hours
03	Spiritual Pressure	118,115 views	5.13% click rate
04	Gogeta	97,025 views	5.17% click rate
05	Soul Cry	71,168 views	362 subscribers

CREATIVE BUILT AROUND THE BRAND STORY.

Music integration

Original music, licensed catalog, sonic identity, and custom edits

Live connection

Performances, appearances, speaking, live streams, and fan engagement

Planned community activation

The Nest and Discord can support audience participation, giveaways, and calls to action when campaign readiness is confirmed

Social storytelling

Short form video, campaign narratives, launch moments, and creator posts

Visual world building

Character driven concepts, branded visuals, and culture led creative

Campaign support

Usage planning, clean assets, reporting, and coordinated publishing

THREE WAYS TO MAKE THE PARTNERSHIP LIVE.

01

Soundtrack the moment

A custom record or catalog placement designed around the emotion, launch, or cultural moment the brand wants to own.

02

Planned Nest activation

A planned community campaign that can invite fans into challenges, conversation, live content, and a shared call to action.

03

Built to keep going

A motivational creative platform shaped around resilience, purpose, and the belief that a difficult chapter is not the end.

A CLEAR STARTING POINT. A CUSTOM FINISH.

INTRODUCTION

One creator post
One story sequence
Campaign link support
Basic performance recap

PRICING AVAILABLE UPON REQUEST

STORY

Two creator posts
Original concept development
Music integration
Community call to action
Performance recap

PRICING AVAILABLE UPON REQUEST

SIGNATURE

Custom music or campaign
creative
Multi platform rollout
Live or event activation
Usage planning
Expanded reporting

PRICING AVAILABLE UPON REQUEST

TRUSTED WHEN THE MOMENT MATTERS.

PARAMOUNT GLOBAL

Selected music, performance, or sync work. Supporting documentation is available privately to qualified partners.

TOYOTA MOTORS

Selected music, performance, or sync work. Supporting documentation is available privately to qualified partners.

SEC NETWORK

Selected music, performance, or sync work. Supporting documentation is available privately to qualified partners.

FOX SPORTS

Selected music, performance, or sync work. Supporting documentation is available privately to qualified partners.

Previous campaign performance and public placement links are supplied where partner approvals allow.

PARTNERSHIPS THAT BELONG IN THE STORY.

01

Music and audio

02

Apparel and streetwear

03

Sports

04

Gaming and anime culture

05

Automotive

06

Family and fatherhood

07

Faith, purpose, and personal growth

08

Creator technology

09

Community focused initiatives

PARTNERSHIP CONTACT

LET US MAKE IT MEAN SOMETHING.

Partnerships

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Management

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General inquiries

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[OFFICIAL WEBSITE](#)

[ONLINE EPK](#)

[PRESS ASSETS](#)

