



ELECTRONIC PRESS KIT | 2026

ERROL ALLEN

INDEPENDENT ARTIST | PURPOSE IN EVERY RECORD

HEART ON DISPLAY. INDEPENDENT BY DESIGN.

Errol Allen is an independent Southern rapper and songwriter. His melodic, introspective sound turns lived experience into records about faith, love, loss, perseverance, and purpose. His music moves between hard hitting production and atmospheric soundscapes, pairing honest writing with a voice that can carry both weight and hope.

As founder of We Blessed Forever Entertainment, LLC., Errol extends that vision into culture, apparel, sync, and creative partnership. Anime storytelling and character driven worlds add another layer to his creative language while the music remains grounded in real life.

ARTIST | SONGWRITER | SYNC CREATIVE | BRAND FOUNDER



50M+

CAREER STREAMS

5M+

YOUTUBE VIEWS

740K+

UNIQUE VIEWERS

NO. 42 WORLDWIDE | ITUNES HIP HOP AND RAP ALBUMS

THE BOY WHO RAN FROM GOD | DEBUT ALBUM

01	BLACK FLASH	790,000+ STREAMS
02	GOODMORNING	410,000+ STREAMS
03	THE PROLOGUE	224,000+ STREAMS
04	JOKER CARD	192,000+ STREAMS
05	BOOM!	190,000+ STREAMS

145K+

WATCH HOURS

200+

EDITORIAL PLAYLISTS

2.5M+

PLAYLIST REACH

50+

CHART PLACEMENTS

40K+

SHAZAMS

42K+

TOTAL AUDIENCE

25M+

SOCIAL VIDEO VIEWS

[LISTEN ON SPOTIFY >](#)

IN ROTATION.

Selected editorial and independent playlist support across Spotify, Apple Music, and the Christian music community.

01 ALL NEW CHRISTIAN AND GOSPEL

02 THE BLAZE

03 FRESH FINDS FAITH

04 BEAST MODE CHRISTIAN

INDEPENDENT REACH

A COMPLETE VIEW OF ERROL ALLEN'S INDEPENDENT AUDIENCE AND IMPACT

50M+

CAREER STREAMS

145K+

YOUTUBE WATCH HOURS

200+

EDITORIAL PLAYLIST PLACEMENTS

50+

APPLE MUSIC AND ITUNES CHART PLACEMENTS

42K+

AUDIENCE ACROSS PLATFORMS

5M+

YOUTUBE VIEWS

740K+

YOUTUBE UNIQUE VIEWERS

2.5M+

SPOTIFY PLAYLIST REACH

40K+

SHAZAMS

25M+

SOCIAL VIDEO VIEWS

MADE TO BE FELT.

Errol brings emotional range, clean execution, and a modern Southern voice to television, sports, and brand storytelling.

BET MEDIA GROUP

SONG PLACEMENT, ACTING, AND ON SCENE PERFORMANCE

SEC NETWORK

COLLEGE FOOTBALL SYNC

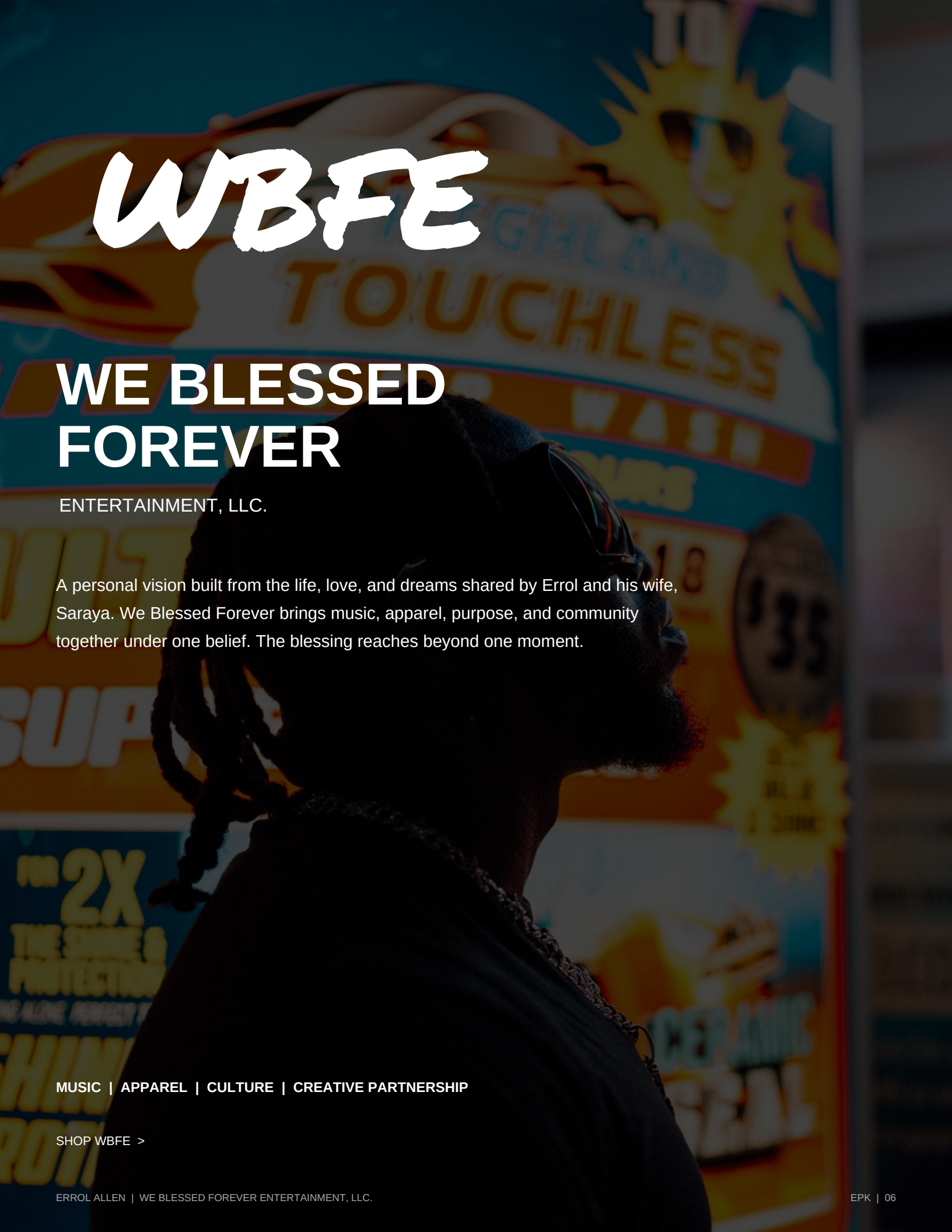
TOYOTA MOTORS

COMMERCIAL SYNC

FOX SPORTS

SPORTS BROADCAST SYNC





WBFE

WE BLESSED FOREVER

ENTERTAINMENT, LLC.

A personal vision built from the life, love, and dreams shared by Errol and his wife, Saraya. We Blessed Forever brings music, apparel, purpose, and community together under one belief. The blessing reaches beyond one moment.

MUSIC | APPAREL | CULTURE | CREATIVE PARTNERSHIP

[SHOP WBFE >](#)

LET'S MAKE IT MEAN SOMETHING.

Available for selected sponsorships, brand partnerships, performances, media, sync opportunities, and original creative collaborations.

SPONSORSHIP

BRAND PARTNERSHIPS

SYNC AND LICENSING

PERFORMANCE

MEDIA AND PRESS

CONNECT THROUGH THE OFFICIAL WEBSITE

officialerrolallen.com

PRESS AND BUSINESS | WBFELLC@GMAIL.COM

[SPOTIFY](#) | [APPLE MUSIC](#) | [SOUNDCLOUD](#) | [WBFE.SHOP](#)

